A Pigment of Your Imagination



TECHNICAL DATA SHEET

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Product Description			
C.I Generic Name	Pigment Red 53:1	NPPL Product Code	Navfast Red 9050
C.I No.	15585:1	CAS No.	5160-02-1
EINECS No.	225-935-3	Chemical Type	Mono Azo
Molecular Formula	C17H13CLN2O4S.1/2Ba	Molecular Weight	424
Chemical Name: calcium 3-hydroxy-4-[(4-methyl-2-sulphonatophenyl)azo]-2-naphthoate			

Physical Properties		
Sieve Residue on 45µ	< 1%	
Oil Absorption (ml/100g)	30-50	
Bulk Density (gm/ml)	1.8 gm/cm ³	
Salt Content (%) Max.	1	
Moisture Content (%) Max.	1	
Ph	7-8	

Fastness properties		
Heat °C		160°c / 20 min
Light	Mass Tone	4
Light	Tint Tone	3
Weather	Mass Tone	3
Weather	Tint Tone	2-3
Migration		5

Application	
Water Based Ink	Solvent Based Ink

Mass Tone : 5%	Tint Tone: 1:10 Ratio

Solvent Fastness properties	
Water	5
Ethanol	4
Ethyl Acetate	4
MEK	4
Acid	4
Alkali	5

Specification		
Coloristic properties - Tint	Strength: ±5%	
Coloristic properties - Tint	DA,DB,DE,DC,DH,DL: ±1	
Light fastness: Scale 1-8	1~Poor & 8 ~ Excellent	
Weather fastness : Scale 1-5	1~Poor & 5 ~ Excellent	
Overspray: Scale 1-5	1~Poor & 5 ~ Excellent	
Solvent Fastness: Scale 1-5	1~Poor & 5 ~ Excellent	

Note: The colors above have been generated electronically and should therefore not be used for comparison purposes. The colors are meant to give a first impression of the colorant shade.

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our Product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed.

ISO 9001 : 2015









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